



ALPINE RAIL

BY ROTAIA MEDIA

OPTIMISATION



EVENT PROGRAMME

VIENNA | 21ST OCTOBER 2025

CONTENTS

DIGITAL EVOLUTION: POWERED BY INNOVATION
& UNPRECEDENTED INVESTMENT

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WELCOME



Following last year's highest attended event over the past four years, I am delighted to invite you to join us in Vienna for what already looks set to be another ground-breaking edition of this exclusive conference.

For five consecutive years, Alpine Rail Optimisation has been the premier event on the calendar for Infrastructure Managers and Rail Operators across the Alpine region. It's the essential gathering to explore how innovation and intelligent technologies are driving the future of railway success.

This year, the conference brings together top rail experts from the Austrian, Swiss, German, Italian, and French rail operators and infrastructure managers, creating a unique opportunity to learn about the digital trends that are transforming their rail operations in the Alpine region. You will discover their key strategies to increase capacity, improve reliability, and reduce maintenance costs, whilst exploring real-world examples of how data-driven solutions, asset intelligence, and digital transformation can enhance fleet efficiency, safety, and infrastructure utilization.

This isn't just a chance to listen—it's a chance to engage. Alpine Rail Optimisation brings together those with questions and those with answers. It's your opportunity to share experiences, collaborate on challenges, and be part of the conversations shaping the future of Alpine rail.

Following last year's record-breaking attendance, 2025 is set to be our most impactful edition yet. With a growing community of professionals dedicated to pushing the boundaries of rail innovation, this is the perfect moment to join the movement.

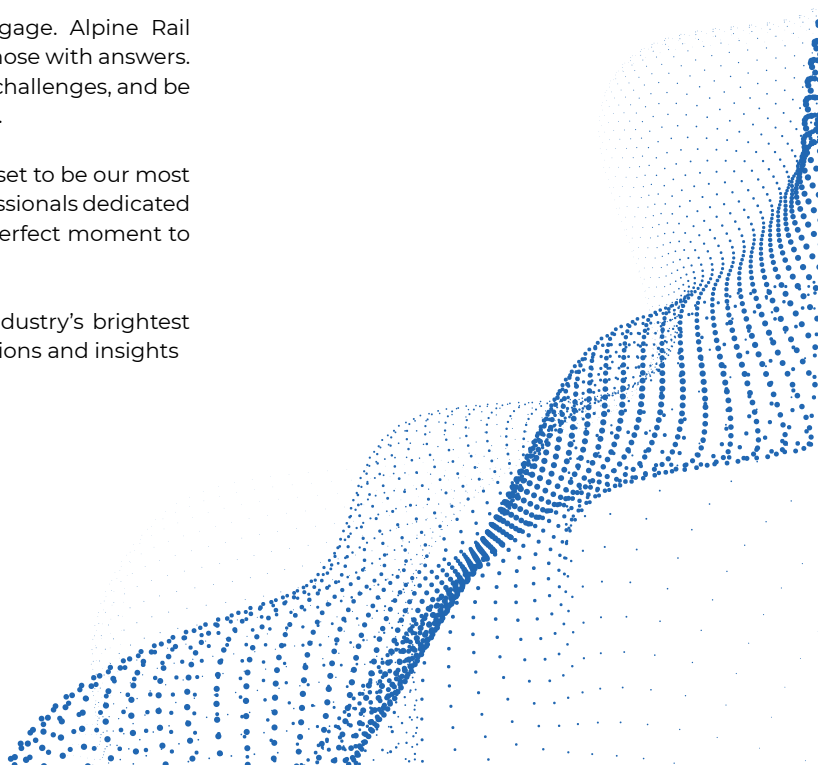
I am delighted to invite you to Vienna, where the rail industry's brightest minds will gather once again for groundbreaking discussions and insights

Ben Holliday

Founder & Managing Director

A stylized, handwritten signature in black ink, appearing to read 'Ben Holliday'.

ROTAIA MEDIA



THE MARKET

Unprecedented Rail Investments Driving Digital Transformation in the Alpine Region



The rail operators and infrastructure managers of the Alpine region are leading a new era of rail transformation, driven by the undeniable link between modern railways and economic growth. Recognizing the need for integrated, inclusive, and environmentally sustainable mobility, Alpine countries are committing to historic levels of rail investment:

- Deutsche Bahn (German Railways): €105 billion
- ÖBB (Austrian Federal Railways): €21 billion
- RFI (Italian Railway Network): €94 billion
- SNCF (French National Railways): €46 billion
- SBB (Swiss Federal Railways): €22 billion

ÖBB CEO Andreas Matthä encapsulated this ambition: "In a challenging economic environment, we managed to secure financing for railway infrastructure projects. This means that ÖBB is not only a reliable mobility provider which can meet increasing demand through consistent expansion, but also a stable partner to the economy."

This commitment reflects a growing recognition that rail must rise to meet evolving customer demands for

seamless, door-to-door mobility solutions. Passengers and freight operators now expect rail services to provide:

- Ease of booking and payment
- Real-time updates
- Seamless intermodal connectivity

While expectations grow, the rail sector faces rising operational costs and competitive pressure from more cost-effective transport modes. Governments across the Alpine region have acknowledged that transformative investments are the only way to:

- Increase efficiency and sustainability
- Expand rail freight capacity by 45% over the next 25 years
- Support a 50% rise in passenger demand

For organisations looking to expand in the Alpine rail market, now is the time. This conference offers an exclusive platform to not only engage directly with Infrastructure Managers and Rail Operators driving these investments, but to ensure your solutions are recognised as pivotal to this unprecedented investment era.

KEY TOPICS

- ÖBB-Infrastructure's optimisation of Digital Twins and impact of simulation for railway operations
- DB InfaGo's approach to harnessing data-driven maintenance of assets
- SBB's strategy of identifying, evaluating and addressing emerging digital technologies to improve efficiency, safety and sustainability
- SNCF's WTMS strategy from human to automatic train monitoring
- BLS Cargo's IT and digitalization experience in a transalpine RU and what the future holds
- DB Cargo's use of technology and innovation to optimise The Full Digital Freight Train as the foundation for the future of rail freight transport in Europe
- Wiener Linien's modernisation strategy for fixed and rolling assets
- DB Regio's optimisation of fleet management and maintenance to improve operations














“

I wanted to thank you for this fantastic event that you organised Ben. You have a very high standard and I think this event is unmissable! It was great to see the leading rail experts from all Alpine countries. We all need these discussions and debates around the issues of big data and IoT. I will convince my colleagues of the importance of this event as I think SNCF should be more present at events like yours

Director of Engineering | SNCF

OUR PARTNERS

| | | | |
|---|---|--|--|
|  PLATINUM |  PLATINUM |  GOLD |  GOLD |
|  GOLD |  GOLD |  GOLD |  Part of DB E.C.O. Group GOLD |
|  GOLD |  SILVER |  BRONZE | |

“

As ever, a great conference Ben, well done! These conferences are not easy to pull together and it is even harder to create the buzz and atmosphere that you do. I thought the event was excellent and believe the Industry is moving forward in this space, which is great to see. I am glad to be a Platinum Partner next year!

Managing Director, Unipart Technologies Group



WHY ATTEND?

94%

of previous attendees would return

88%

of previous sponsors already rebooked for 2025

26%

increase in attendees year on year

Alpine Rail Optimisation will showcase how digital innovation is transforming rail operations, focusing on data-driven strategies, asset intelligence, and the integration of the Internet of Things (IoT). The event emphasizes the pivotal role of these technologies in building intelligent infrastructures, which enhances both fleet efficiency and asset utilization across the Alpine region.

Alpine Rail Optimisation a significant event for Infrastructure Managers (IMs) and Train Operating Companies (TOCs) navigating the digital revolution in the rail industry in the Alpine region. It focuses on showcasing cutting-edge digital solutions and technologies to address operational challenges and capitalize on opportunities such as:

Harnessing IoT in Logistics: The conference examines the exponential growth of IoT in logistics, offering insights on how connected devices can enhance end-to-end visibility, streamline operations, and ultimately improve service delivery. These advances are particularly transformative in rail freight logistics, where tracking and real-time data improve efficiency.

Advancing Digitalisation: For IMs and TOCs already engaged in digital transformation, the event highlights future trends and tools to stay ahead. From predictive maintenance to automation and data analytics, the sessions cover innovative methods to optimize operations cost-effectively.

Practical Implementation of Technology: Delegates will explore actionable steps to implement the latest digital tools, addressing challenges such as cost, integration with legacy systems, and scalability. This includes evaluating solutions for IoT integration, data analytics, and other advanced technologies.

Networking and Knowledge Sharing: The conference provides a platform for rail industry professionals to exchange ideas, discuss challenges, and learn from peers and experts. This collaborative environment helps identify tailored solutions for specific regional and operational needs.

Innovative Solutions for Growth: Companies with expertise in rail technology present their solutions to assist IMs and TOCs in overcoming current obstacles and advancing their modernization efforts.

SUPPORTED BY



WHO WILL YOU MEET?

Infrastructure Managers, Train Operating Companies, Transport Authorities, Government Ministries, Technology and Solution Providers, Maintenance & Engineering Companies, System Integrators, Rolling Stock Manufacturers, Leasing Companies, Signalling Manufacturers and Consultants who are:

- Directors of Maintenance
- Heads of IoT & Big Data
- Directors of Asset Management
- Heads of Technology
- Directors of Operations
- Directors of Innovation
- Heads of Remote Diagnostics
- Directors of IT & Strategy
- Chief Information Officers
- Heads of Data and Analytics
- Directors of Procurement
- Heads of Rolling Stock
- Infrastructure Asset Managers
- Chief Technology Officers
- Directors of Infrastructure
- Data Management Consultants
- Data Scientists
- Heads of Asset Intelligence

“

This conference was an overwhelming occasion. I have already started to promote your next conference to my community and network. This is a must attend event in your diary!

Digitalization - Department Manager | Rail Cargo Group



MEET THE SPEAKERS



Johann Pluy

Board of Directors | Operations,
Market & Digitalization



Oliver Johner

Head of Technology Office



Dr. Tobias Fischer

Head of Innovative Procedure
Development and Technologies



Rolf Härdi

Chief Technology Innovation
Officer



Markus Böhm

CTO



Patrick Seessle

Head of Europe's Rail
Innovation Program



Stephanie Günther

Train Monitoring Project Manager



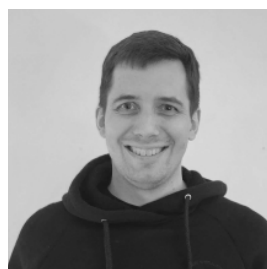
Gudrun Senk

Managing Director & CTO



Dominic Winkler

Lead Architect Digital Twin



Kai Harmening

Senior Software Engineer



Adrian Bolla

CEO



Harry Weiss

Digital Twin Program Lead, Senior
Expert Asset Data Management



MEET THE SPEAKERS



Dr. David McGorman
Managing Director



Albert Schoeppi
Senior Executive Consultant



Jarek Rosinski
CEO & Founder



Jenny Hudson
Managing Director



Aivaras Liutvinas
CEO



Florian Auer
Director of Technology



Philippe de Laharpe
R&D Project Chief for AI & Remote Diagnosis



Simon Giovanazzi
CEO



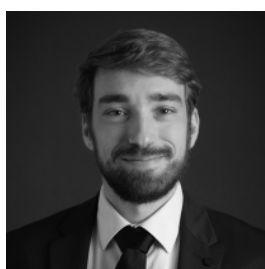
Ariane Nasrin
Head of the Center of Competence for Robotics



Daniel Sánchez Pérez
Expert in Product Lifecycle Management



Wiebke Boden
Head of Analytics for Rail Vehicles



Sebastian Margerand
Head of Digital O&M Products



MEET THE SPEAKERS



Albrecht Emmerich

Innovation Manager

Rail Cargo Group
Member of OBB

“

One of the most exciting and valuable events in the past years. Not only perfectly organized but also extremely interesting attendees. We'll be back! Thanks to Ben Holliday and Rotaia Media and the whole team who made this event a success!

Director EMEA for GTD | Hexagon

OUR CONFERENCE CHAIRMAN



Alpine Rail Optimisation Conference is a cornerstone event for all the industry leaders, innovators, and trailblazers - who are committed to shaping the future of Alpine rail.

This year's packed agenda is testament to the extraordinary progress our industry is making. This is the 5th year of the conference, and my 4th as conference Chairman. Together we face mounting challenges - which include climate imperatives, growing capacity demands, and the ongoing push for efficiency. The solutions described here demonstrate the transformative power of collaboration, innovation, and data-driven decision-making.

Here in Vienna, the topics on our agenda are highly relevant. From ÖBB's progress in building a digital twin (to redefine infrastructure management), to SBB's planning methodologies and SNCF's Maintenance 4.0 strategies, digitalisation is an essential enabler for operational excellence. Similarly, DB InfraGo's focus on BIM integration and DB Cargo's updates from the Digital Automated Coupler (DAC) project, showcase how innovative tools and approaches deliver a more connected and intelligent rail ecosystem.

We are truly privileged to host experts from across the Alpine rail industry. From rail operators to infrastructure managers, and technology leaders, we all benefit from our involvement with this motivated community. From the application of AI in traffic management to the use of smart tools for predictive maintenance and the integration of ERTMS, these are the topics which fuel our conversation and shape the blueprint for a more sustainable, efficient, and digitally advanced future.

At the event, I encourage you to think boldly and ask challenging questions. How can we better use data to solve long-standing problems? Which innovative partnerships can best help us to overcome the blockers in digital transformation? And crucially, how can we continue to manage costs and integrate sustainability into the rail industry ecosystem?

It's an exciting time to be part of rail's digital (r)evolution. This conference is about connecting people, ideas, and vision - to deliver a better future for passenger and freight services, along with the communities that rely upon them.

I look forward to welcoming you all to Vienna at Alpine Rail Optimisation Conference. As a community, let's chart a course to unlock alpine rail's full potential.

Daniel MacGregor

Co-Founder of Nexxiot and Conference Chairman



AGENDA

08:00 Registration and Welcome Refreshments in the Exhibition Area

08:55 Ben Holliday | Managing Director | Rotaia Media (Organiser) & Daniel MacGregor | Co-Founder | Nexxiot (Chairman)

[Welcome Address](#)

ROTAIA MEDIA

INVESTMENTS & OBJECTIVES FOR THE REGION

09:00 Johann Pluy | Board of Directors | Operations, Market & Digitalization | ÖBB-Infrastructure AG

[Impact of simulation for railway operations](#)

- Traffic simulation for railway operations
- Digital Twin
- Real-time customer information

ÖBB
INFRA

09:15 Rolf Härdi | Chief Technology Innovation Officer | Deutsche Bahn AG

[Navigating the Minefield: Standardising and sharing Data in a hostile Cyberspace](#)

- The way forward to create standardised accessible Diagnostic Data of Rail assets as a pre-requisite to create value add in the rail sector
- How do we ensure IT- & OT- Security of existing and future assets
- Opportunities and Challenges of the European Cyber Resilience Act and European Data Act

DB

09:30 Dr. David McGorman | Managing Director | Unipart Technologies Group

[Condition Based Supply Chains - How they significantly boost your performance](#)

- What is a Condition Based Supply chain (CBSC) and what benefits can it bring to your operations?
- How to integrate condition monitoring into your supply chains to create performance improvement
- Condition Based Supply Chains are the Future, here is how they save you time, money and carbon

UNIPART

09:45 Oliver Johnner | Head of Technology Office | SBB

[Technology for a more efficient, safer and sustainable SBB](#)

- How does SBB identify, evaluate and address emerging technologies?
- SBB's current technology portfolio and roadmap
- Specific technological solutions such as TrackWave

SBB CFF FFS

10:00 Dr. Tobias Fischer | Head of Innovative Procedure Development and Technologies | DB InfraGo

[From idea to implementation: how new processes and technologies are making DB InfraGO's maintenance fit for the future](#)

- Predictive maintenance
- Innovative measurement trains
- Specific technologies, such as the use of drones

DB InfraGO

10:15

Simon Giovanazzi | CEO | infraView GmbH**DIANA, X2BIM, InfraMaps & Co. - our journey towards the ultimate digital twin of infrastructure**

- Find out the initial situation and challenges in the railway infrastructure
- Learn about our vision of creating a multidimensional end-to-end digital image of the infrastructure
- Discover how we are moving forward and what our next milestones are

INFRAVIEW 
 Part of DB E.C.O. Group

10:30

Morning Refreshments in the Networking & Exhibition Area

DIGITALISATION & INNOVATION IN FREIGHT OPERATIONS

11:00

Markus Böhm | CTO | BLS Cargo**IT and digitalization in a transalpine RU – where we come from and where we're heading to**

- Experiences in digitalization of international transport chains and locomotive usage since rail liberalization
- ERTMS in the transalpine transport chain - enabler or disabler?
- Is there a business case for Digitalization for a transalpine freight RU?

bls cargo

11:15

Albert Schoeppl | Senior Executive Consultant | LogObject Group**We love complexity to reach the highest level of optimisation**

- Mastering the flood of tasks and complexity in the field of railway infrastructures
- Old methodological approaches - interpreted in a modern way deliver the greatest savings
- We are all the same and yet different. Is there an individual standard?


LOGOBJECT

11:30

Patrick Seessle | Head of Europe's Rail Innovation Program | DB Cargo**The Full Digital Freight Train: Laying the Foundation for the Future of Rail Freight Transport in Europe**

- Technologies and Innovations within DB Cargos strategic target image
- Vision and current state of the Full Digital Freight Train for future operations
- Current State of developments, challenges and success stories

DB Cargo

11:45

Aivaras Liutvinas | CEO | Blue Bridge Code, the creators of CargoRail**Building digital platforms for the future**

- Every digital transformation needs a vision
- How can you find today's ROI and build for the future?
- Ensure main building blocks for digital transformation


CARGORAIL

12:00

Albrecht Emmerich | Project Manager Innovation, Corporate Development & Strategy | Rail Cargo Group**Digital Automatic Coupler (DAC) for Freight Traffic: Testing and Demonstration Activities**

- Overview of development and testing activities of the "DAC Basic Package"
- What is being tested and is already running in demonstration trains
- Outlook, what is planned for the next few years

Rail Cargo Group
 Member of OBB

12:15 Jarek Rosinski | CEO & Founder | Transmission Dynamics &
Jenny Hudson | Business Development Director | Transmission Dynamics

Intelligent Railway Systems: How AI is Powering Trains with Brains®

- Transforming OLE monitoring with real-time AI insights
- Smart solutions for track monitoring, including points and crossings
- Enhancing rolling stock and freight performance with AI analytics



12:45 Lunch in the Networking & Exhibition Area

DIGITALISATION & INNOVATION IN ROLLING STOCK OPERATIONS

13:30 Wiebke Boden | Head of Analytics for Rail Vehicles | DB Fernverkehr

Smart process implementation first, rocket science second: successfully towards higher reliability with sensor data

- Predictive maintenance
- Implementation into end-to-end process
- Success and learning stories



13:45 Daniel Sánchez | Expert in Product Lifecycle Management | Siemens Mobility

Diagnostics2Cloud: Fusing Digital Twins for Railway Innovation

- Asset management through vendor-neutral digital twins
- Siemens AI expert service for safety-critical field elements
- Boost scalability and adoption through RailXplore Fusion:API



14:00 Sebastian Margerand | Head of Digital O&M Products | RATP Dev

Scaling IoT for Rail: From Field Constraints to Operational Value

- Capture actionable data beyond TCMS
- Address multi-fleet deployment challenges
- Unlock real-time insights and asset lifecycle performance



14:15 Kai Harmening | Senior Software Engineer | Just Add AI

Impact of applied AI

- Real time understanding CCTV camera images to detect situations where passengers need help
- Using AI for predictive maintenance for tracks and wheels
- From AI driving assistance to autonomous driving



14:30 Philippe de Laharpe | R&D Project Chief for AI & Remote Diagnosis | SNCF

How Data Act Will Reshape Rail Maintenance and Services Market

- Connected Products in the meaning of the Data Act
- Who and What does it affect?
- How the Rail Sector shall get prepared



14:45

Adrian Bolla | CEO | TELMA AG

Protection from electric arcs: the intelligent and contactless way to prevent serious damage

- Detecting an electric arc between overhead contact line and pantograph before it occurs
- Contactless technology for easy installation and retrofitting completely inside the vehicle
- Intelligent analysis of data to interface with the train control system



15:00

Rail Operators Panel Discussion

Providing data and predictive analytics to operator's mends breaks within that specific piece of the chain. If one part of the chain moves fluidly, then the potential for the entire chain to move fluidly is a lot higher.

- How can we create a data-sharing program that encourages collaboration among stakeholders to minimize supply chain disruptions and delays?
- How can rail operators, maintainers, and asset owners achieve sustainable transportation by digitally increasing rail system capacity while improving operations and maintenance efficiency?
- What are the benefits of developing an open ecosystem that integrates assets and connects customers, partners, and the broader rail network?

Panellists:

- Oliver Johner | Head of Technology Office | SBB
- Alexej Brunsch | Head of Fleet Optimisation & Train Technology | DB Regio
- Markus Böhm | CTO | BLS Cargo
- Philippe de Laharpe | R&D Project Chief for AI & Remote Diagnosis | SNCF
- Dr. David McGorman | Managing Director | Unipart Technologies Group

15:30

Afternoon Refreshments in the Networking & Exhibition Area

DIGITALISATION & INNOVATION IN RAIL INFRASTRUCTURE

16:00

Stephanie Günther | Train Monitoring Project Manager | SNCF

WTMS strategy of SNCF Réseau: Systems in track, in test and planned for the future

- From human to automatic train monitoring
- Different challenges for high-speed lines and classical lines
- As much as necessary, as little as possible



16:15

Florian Auer | Director of Technology | Plasser & Theurer

Track site of the future

- Seamless data preparation
- Autonomous working process
- Transparent hand-over including condition report



16:30

Dominic Winkler | Lead Architect Digital Twin | ÖBB Infrastruktur AG & Harry Weiss | Digital Twin Program Lead, Senior Expert Asset Data Management | ÖBB Infrastruktur AG



IoT and masterdata - a winning team for the realtime digital twin"

- Building a trusted data foundation of railway assets and rail network
- Combining real-time data of health and condition our assets from a lot of vendor IoT solutions on a single platform
- Digital twin use cases made possible using IoT data together with Master data

16:45

Ariane Nasrin | Head of the Center of Competence for Robotics | SBB

The future of tunnel maintenance: deploying robots in the Gotthard Base Tunnel



- Remote-controlled robots for maintenance in hard-to-reach infrastructure
- Optimizing maintenance through automated inspections and fault resolution
- Opportunities and risks – efficiency gains versus legal and ethical implications

17:00

Gudrun Senk | Managing Director & CTO | Wiener Linien

Wiener Linien's modernization strategy for fixed and rolling assets



- Sustainability in Wiener Linien's asset portfolio
- Early contractor involvement for time, quality and cost improvement
- Vienna's first fully automated metro line

17:15

Infrastructure Manager Panel Discussion

Intelligent Infrastructure Programs are pivotal for advancing future rail performance through cutting-edge digital and innovative technologies, enabling smarter, more efficient, and data-driven operations.

- How can we address fragmentation in infrastructure systems by leveraging IoT and AI to integrate data from different sources, such as switches and heating systems?
- How can we create centralized databases that enhance transparency and provide teams with the right tools to plan what, where, and when to act effectively?
- What are the main barriers to sharing 'prime' data—trusted, actionable insights—and how can we overcome them to improve collaboration across stakeholders?

Panellists:

- Dominic Winkler | Lead Architect Digital Twin | ÖBB Infrastruktur AG
- Oliver Jogner | Head of Technology Office | SBB
- Gudrun Senk | Managing Director & CTO | Wiener Linien
- Dr. Tobias Fischer | Head of Innovative Procedure Development and Technologies | DB InfraGo AG
- Florian Auer | Director of Technology | Plasser & Theurer

17:45

Chairman's Closing Comments

17:50

Drinks Reception

THE VENUE

The Vienna Marriott Hotel

The Vienna Marriott Hotel is located in the vibrant City Centre, with exceptional placement on the breath taking Ringstrasse. Within easy reach of all the city's major attractions and situated just 12.4 miles from Vienna International Airport, you can take the City Airport Train (CAT) to Wien Mitte/Landstrasse for just 11 Euros.

Vienna Marriott Hotel,
Parkring 12a, Vienna, 1010, Austria
TEL: 0043 1515180



DELEGATE RATES

Conference delegate fee includes:

- Delegate welcome pack
- Buffet lunch and morning and afternoon refreshments
- Complimentary networking drinks reception
- Presentation materials post event

Infrastructure Managers, Train Operators, Transport Authorities & Academics:

Early bird discount offer of £125 until 15th August 2025

£195 thereafter

Technology Providers, Suppliers, Leasing & Engineering Companies, Manufacturers and Consultants:

Early bird discount offer of £795 until 15th August 2025

£1,095 thereafter

If you have a question about the event or how you can be involved, please contact Ben Holliday at:

ben.holliday@rotaiamedia.com or 0044 (0)7904 374271

MARKETING OPPORTUNITIES

Does your company have the solutions to help global Infrastructure Managers and Train Operating Companies fulfil their increasingly critical digitalisation and maintenance goals during a period when they are seeking help and expertise?

If the answer is YES, there are numerous opportunities at the conference to promote your expertise:

- Make a presentation to an audience of existing and prospective clients and highlight how your solutions can help them achieve their goals and objectives
- Host a roundtable discussion group to attract prospective clients to meet with you and discuss how your solutions and expertise can help overcome their challenges
- Sit on a panel discussion debate with your existing and prospective clients to discuss the industry's most pressing topics which will raise your company's profile as a thought leader in your field
- Have an exhibition stand which acts as a focal point to meet face-to-face with your existing and prospective clients and showcase your solutions
- Benefit from a targeted marketing campaign in advance of the event and align your brand with existing and prospective clients who are also supporting the event
- Reduce your overheads and meet with your existing and potential clients in one place
- Differentiate your expertise from that of your competition when they are targeting the same prospective clients



Unlike most conference organisers who offer standard sponsorship packages, at Rotaia Media we create and design bespoke sponsorship packages for each individual client. In doing this, you can be assured that you are investing in a tailored solution to help you meet and exceed your objectives.

If you are interested in discovering how you can raise your profile at the event, influence your prospective clients and build future business relationships, please contact Ben Holliday at:

ben.holliday@rotaiamedia.com or 0044 (0)7904 374271.

ABOUT THE ORGANISER

ROTAIA MEDIA was founded by Ben Holliday, a publishing and events specialist with more than 21 years of experience of specifically working in the rail sector.



With a wealth of knowledge of the international rail industry and a successful delivery record in delivering business opportunities for his clients, Ben has established close relationships with the owners and board level management of Railway Infrastructure Managers, Train Operators, national and local Transport Authorities and leading rail industry suppliers from around the globe.

Ben has a formidable reputation for delivering outstanding value to his rail sector clients.

By choosing to work with ROTAIA MEDIA, you are being given the ideal platform to engage face to face with your target audience – key buyers of infrastructure and rolling stock solutions. ROTAIA MEDIA's goal is simply: to match buyer requirements with expert solutions. We exist to help you to help them.

Ben Holliday

Founder & Managing Director

A stylized, handwritten signature in black ink, likely belonging to Ben Holliday.

ROTAIA MEDIA

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What can I say, Ben, you run the most tightly organised events operation I've ever seen which is reflected in the quality of your events - It's highly impressive!

Marketing Director | Icomera

THE RISE OF IoT & BIG DATA IN RAIL

BY ROTAIA MEDIA



COLOGNE | 14TH & 15TH MAY 2025

THE NUMBER ONE EVENT TO MATCH BUYER REQUIREMENTS WITH EXPERT SOLUTIONS DURING THE RAIL SECTORS DIGITAL EVOLUTION – BRINGING TOGETHER RAILWAY EXPERTISE & DATA SCIENCE.

This exclusive gathering will explore how IoT and Big Data, power solutions such as predictive maintenance, asset optimisation and AI-Powered Applications to improve reliability, enhance efficiency, increase capacity and reduce maintenance costs, empowering rail operators and infrastructure managers to make smarter data driven decisions.

If you are serious about creating future value for your shareholders and for the wider world, this is the most relevant stage to be at. It's here where the very best rail leaders, strategists, technologists, engineers and visionaries meet to transform the industry.

To save £500 on your registration, please register before the 14th March 2025 at:
www.iotandbigdatainrail.com

www.iotandbigdatainrail.com